

The Great American Dream

Owning your own business is now possible with Multi-Pure because:

- ✓ Unlimited opportunity
- ✓ Dynamic compensation plan
- ✓ Set your own goals
- ✓ Devote as many or as few hours as you wish
- ✓ No inventory required
- ✓ Continuous repeat business
- ✓ Earned income paid twice monthly
- ✓ No geographical restrictions within USA
- ✓ 0% financing plans available
- ✓ National news coverage creates market for product

The Great Multi-Pure Opportunity

Thousands of people just like you have already begun to build their future financial independence with Multi-Pure.

- ✓ You begin to earn as a Multi-Pure Distributor on your first sale!
- ✓ Easy to maintain active Distributor status!
- ✓ You may qualify to earn 35% or more in commissions!
- ✓ Compensation plan is designed to help stabilize income and motivate organizational building!
- ✓ Multi-Pure offers a truly superior product with outstanding technical and marketing support!
- ✓ Everyone needs a high-quality water filter!

For additional information, contact:



Multi-Pure International

Las Vegas Technology Center
7251 Cathedral Rock Drive
Las Vegas, NV 89128
800-622-9206

headquarters@multipure.com
www.multipure.com

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Multi-Pure



The Better
Distributor
Opportunity!



Join our Team!

Multi-Pure Independent Distributors have the opportunity to maintain a more enjoyable and financially rewarding lifestyle just by sharing with others information about a product and program that they believe in and trust.

Everyone needs a water filter!

Water contamination is a growing concern in America. Although water utilities across the nation do their best to provide water that meets the EPA's standards for tap water, many pollutants may be present in drinking water.

The news is full of stories about contaminated drinking water and how people's lives and health are affected by water containing chemicals or microorganisms. Everyone needs an effective water filter!

Multi-Pure is the BEST!

The superior quality of Multi-Pure Drinking Water Systems makes it easy for our Independent Distributors to help the people they know live better lives. Through person-to-person marketing our Distributors can tell consumers about Multi-Pure's innovative technology and benefits.

Since 1970, Multi-Pure has been the manufacturer of the best solid carbon block filter technology and today is a leader in the industry! Multi-Pure Drinking Water Systems meet the highest industry and regulatory standards.

Anyone can do it!

If you have recommended a movie or restaurant to a friend, you can certainly recommend a Multi-Pure Drinking Water System! Multi-Pure Independent Distributors offer their friends, family, and co-workers superior products that will provide them with healthier, better tasting drinking water everyday.

Getting Started Two easy steps:

1. Become a Multi-Pure customer and discover how great the product is!
2. Talk to people:
 - talk to people about the importance of good water!
 - talk to people about saving money!
 - talk to people about the Multi-Pure opportunity.

Benefits of Distributorship!

In addition to helping people improve their lives by introducing them to Multi-Pure's superior products, you also can help them discover their potential and realize their dreams by introducing them to **Multi-Pure's empowering business opportunity.**

The Multi-Pure Business Opportunity can and does **make a difference** in people's lives. It is an opportunity that



requires no financial investment; it only requires vision and a commitment of time and effort. Multi-Pure's network marketing program was developed to provide an **opportunity** for thousands of people like yourself to participate in the growth of an exciting industry. You can build your business by offering this exciting business opportunity to others.

Thousands of Distributors share our vision and continue to enjoy great success as we embrace new and greater opportunities.

Join the prestigious Multi-Pure team of Independent Distributors today, and take your first step toward **realizing your dreams.**

Your Success Begins Today!

You can receive immediate and ongoing income, financial freedom, and the opportunity to help others while being your own boss. You also get the support of a company that has been an industry leader since 1970. Multi-Pure's well-trained and friendly staff is available to assist you in the many aspects of your business. From marketing to customer service, we're here to help YOU!

The circumstances have never been better for Distributors to succeed in the drinking water treatment industry.

**Multi-Pure is planning for the future,
and your future starts NOW!**

What is the Multi-Pure Distributor Network?

The most effective way for products to be sold is by word of mouth. People listen when you, as a user of a product, tell them how great that product is. As a customer-distributor, you can help others, who would like to receive the benefits of healthy and refreshing drinking water, purchase their own Multi-Pure System, and you will be paid a commission for your efforts. It is easy to get started - just talk to the people you know about how they can have safer, delicious water. Then simply submit their order to Multi-Pure. Multi-Pure does the rest -- processing the order and shipping it direct from the factory to your customer. You then will receive a commission check for their purchase.



Sponsoring

You also can help your friends by offering them the opportunity to become a **Distributor**. By sponsoring others, you will be paid not only for your efforts but for the efforts of many. This is how it works: when your customer-distributor purchases their own System, you earn income on their purchase. When they introduce the program to their friends (and those friends help their friends), you will earn commissions on those purchases, and they benefit from their efforts as well. In fact, Multi-Pure pays up to ten Distributors on every purchase.

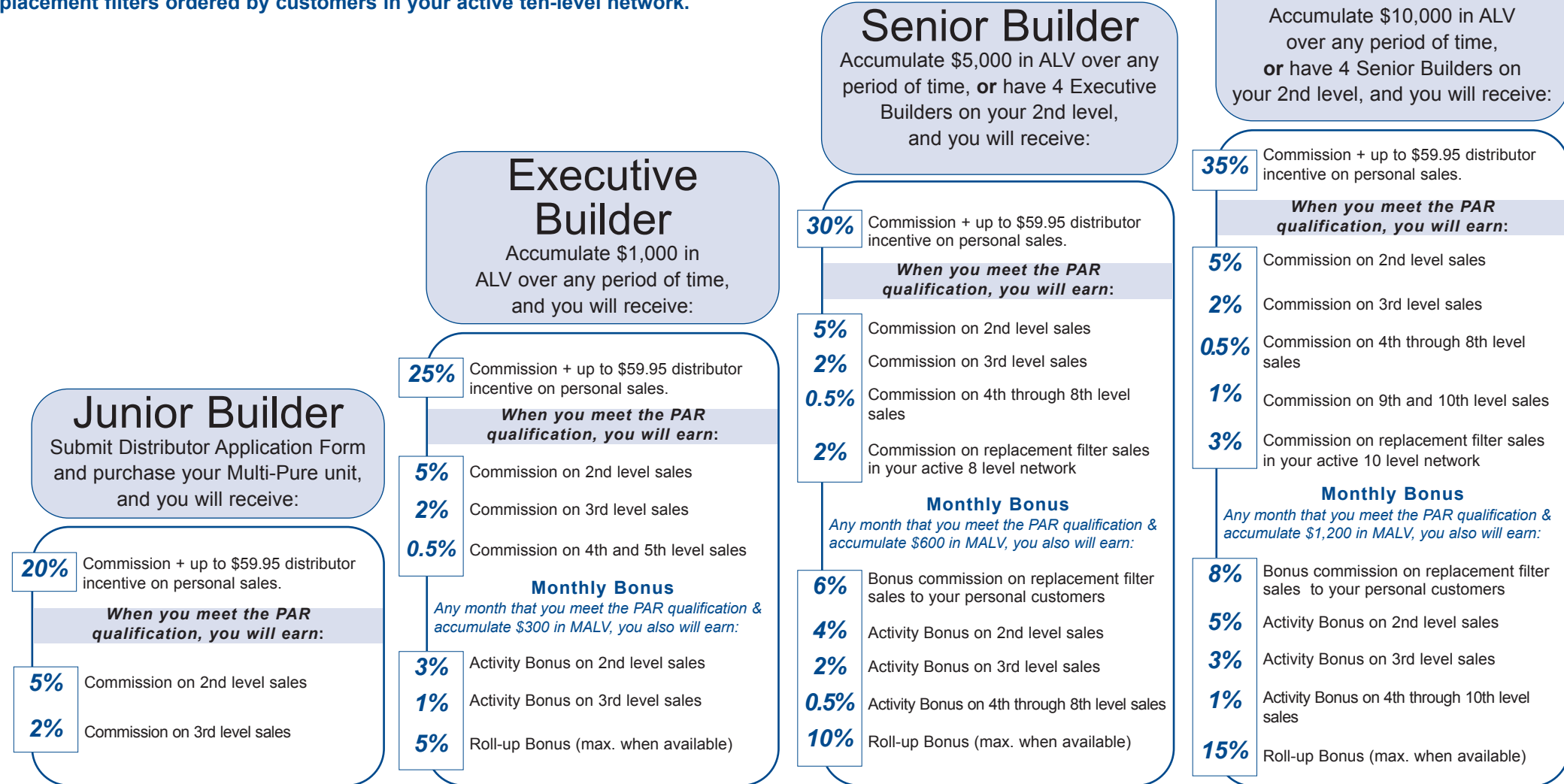
Ongoing Income

In addition to earning commissions on your personal sales and the sales made by Distributors in your network, as a qualified Distributor you could earn a commission on every replacement filter that is ordered by any customer in your active ten-level **Network**. Multi-Pure automatically reminds each customer to replace their filter. When the customer orders their replacement filter direct from the factory, you, the Distributor, could receive a commission on their purchase.



The Compensation Plan

Multi-Pure's compensation plan allows you to start earning immediately, and your earnings will increase as you sponsor more distributors and sell more drinking water systems. The more successful you are, the greater the commissions and bonuses you can earn! As you achieve more, you will be eligible to earn higher commissions on your personal sales, and you may qualify for bonuses (if available) on sales made by your network of distributors. In addition to earning commissions on your personal sales and the sales made by distributors in your network, as a qualified distributor, you could earn a commission on replacement filters ordered by customers in your active ten-level network.



Definitions:

- PAR: Personal Activity Reward** is the personal sales volume that qualifies distributors for commissions and bonuses on their downline sales. When you have a personal sales volume of \$165, you will receive commissions and bonuses on your active downline sales in the month you qualify and for the next three months.
- ALV: Achievement Level Volume** is cumulative over any period of time and determines your achievement level. ALV is the commission net (retail price less distributor incentive) values of:
 $ALV = 100\% \text{ of your personal sales} + 50\% \text{ of your 2nd level distributor's personal sales} + 25\% \text{ of your 3rd level distributor's personal sales.}$
- MALV: Monthly Achievement Level Volume** is calculated each month based on the values of: 100% of your personal sales + 50% of your **active** 2nd level distributors' personal sales + 25% of your **active** 3rd level distributors' personal sales. Distributors will qualify for bonuses based on their **monthly** achievement level volume (MALV), with the maximum amount being based on their Achievement Level.

Compensation Plan is subject to change without notice. Go to www.multipure.com for updates.